

**KA-1 / Training course**

# Story-down walls!

**18-25 November 2016**

**Cluj , Romania**

## **About Project and Objectives:**

- Story-down walls! TC aims at **professionalizing youth workers in developing long-term storytelling strategies for their organizations**, in order to reach community and financial sustainability. The specific objectives of the training course are:
  - Equip the youth workers with the skills needed to understand and build inspiring personal stories, their clients and their organizations' stories;
  - Equip the youth workers with the skills needed to tell meaningful and convincing stories to their donors, partners, community and media;
  - Support youth workers to develop long-term storytelling strategies for their organizations;
  - Develop youth workers' digital competences by teaching them innovative digital tools / methods / platforms / applications for storytelling.

## Activities

Day	Main topics of the day
18 November	Welcome and introduction session (in the evening)
19 November	Story thinking, Story's elements and structure
20 November	Personal storytelling, Organizational storytelling
21 November	Telling other people's stories
22 November	Advocacy storytelling, Media storytelling
23 November	Using storytelling in fundraising (from individual donors and companies)
24 November	Storytelling strategies and farewell session
25 November	Departure day

## For who is it?

Participants are expected to fall under the following criteria:

- Totally 3 people from each country
- age of **18 +** Years old
- Able to work in simple English
- Highly motivated and willing to actively participate during the whole project.

## Accommodation

- This will be defined in October

## Travel

- Plane transfer to Romania. This will be additionally organised with selected participants

## Financials

- Food, board and the exchange activities are covered by the EU Programme for education, training, youth and sport **Erasmus+**.
- Regarding travel costs, participants pay the travel tickets and after the project there will be reimbursement. There is a fixed amount to be reimbursed for each country which is for both arrival and departure. For Macedonia maximum reimbursement per person is **275 Euro**.
- Participation fee is **80 Euro** per person. This should be paid in Macedonia .